



**REACH Air Medical Services Opens Roseburg, OR Base
24/7 Air Ambulance Resource Began Service on June 13, 2017**

Roseburg, OR / June 13, 2017 – REACH Air Medical Services (REACH) has opened a new air ambulance base in Roseburg, Oregon, effective June 13, 2017. REACH responds to calls from the 911 emergency response system, flying patients from trauma scenes to the nearest appropriate medical facility. In addition to trauma calls, REACH also responds when hospitals need to have their critical care patients transported to another facility for a higher level of care or specialized services.

Located at the Roseburg Regional Airport, the base is staffed 24/7 with a critical care flight crew consisting of a Flight Pilot with thousands of hours of experience, and a highly skilled team of clinicians to provide an ICU level of care for patients throughout the transport experience.



REACH transports patients aboard the Agusta A109 Power helicopter, which can fly at airspeeds up to 170 miles per hour.

REACH President Sean Russell, notes, “Having this base in Roseburg is a win for everyone. The community gets a vital air medical resource, hospitals and EMS crews get a dependable partner to help with patient care, and we get to work, live, and be part of the this community.”

REACH has bases in Oregon and Northern California that have served this region for years. The new Roseburg base, with its central location, will provide air ambulance services to residents throughout the Umpqua River Valley and surrounding communities.



“When minutes matter, having an air ambulance available in the area is a great benefit to the community—it saves lives,” shared Anna Blair, REACH Vice President of Strategy, who began working with the company as a flight nurse eleven years ago. “REACH is a great company that provides a tremendous service.”

The helicopter chosen to serve this area is an Agusta A109E Power. Known as a fast and powerful air medical helicopter, its twin engines fly at airspeeds up to 170 miles per hour. The aircraft comes equipped with safety features including night vision goggles, an advanced terrain awareness warning system, and Instrument Flight Rule (IFR) capabilities, which allow it to fly safely in less than favorable conditions.

REACH is a provider to AirMedCare Network (AMCN), the nation’s largest air medical transport membership program. When transported by REACH, AMCN members pay no out of pocket costs for a medically necessary flight. Membership is just \$65 a year for an entire household. In addition to covering flight costs for REACH, membership extends to AMCN’s 260 base locations across 32 states.

About REACH Air Medical Services

REACH Medical Holdings, LLC, headquartered in Santa Rosa, CA, operates REACH Air Medical Services, Cal-Ore Life Flight, CALSTAR Air Medical Services, and Sierra Lifeflight air medical programs. The company provides critical care air and ground transport services to communities throughout California, Oregon, Nevada, Montana, Colorado, Wyoming and Texas. For more information, visit www.REACHair.com.

About AirMedCare Network

AirMedCare Network (AMCN) is America’s largest air medical transport membership network, providing emergency access to the highest level of care for its more than 2.6 million members. AMCN membership program offers service from more than 260 air base provider locations in 32 states. Visit www.AirMedCareNetwork.com.

#