

FOR IMMEDIATE RELEASE

American Medical Response and REACH Air Medical Services Help with Emergency County Ambulance Transition

Imperial, California – March 1, 2019 – American Medical Response (AMR) and REACH Air Medical Services, two leaders in emergency medical transport, announced today that the companies have successfully helped transition emergency ambulance services in Imperial County to AMR on an interim basis.

This announcement follows the February 13 decision by the county to preemptively transition providers ahead of their 2022 agreement with Gold Cross Ambulance. As part of the emergency take-over plan, AMR was called in to assume 911 ambulance operations and prevent any gap in services to the community. Drawing on local, regional and national assets and support, AMR mobilized a fleet of ambulances, equipment and command posts and assigned those resources to stand-up operations. AMR will provide twelve fully-staffed ambulances until the county can develop a long-term solution for its residents.

“Imperial County welcomes American Medical Response to our community,” said Ryan Kelley, Imperial County Board Chairman. “Together, we hope to provide enhanced emergency medical services across our valley.”

According to AMR and REACH leaders, there were two essential parts to the transition. First, they wanted to ensure that the residents of Imperial County did not suffer a gap in emergency services.

"Our air ambulance experience and relationships with the county allowed us to fulfill a crucial need for the community," said Sean Russell, President of REACH Air Medical Services. "We are confident that this transition will lead to more efficient and effective medical transport operations in the county and better outcomes for our residents."

AMR also worked with the County to provide sign-on bonuses to cover any loss in pay from the previous provider.

“The local teams are dedicated to helping the residents of Imperial County,” said Tom Wagner, West Region President of AMR. “We wanted to do we could to help with the pay situation they faced. I commend them for their continued commitment to the residents of the County.”

AMR and REACH are a Global Medical Response solution. The GMR mission is “Providing care to the world at a moment’s notice.” Wagner added that there is no better demonstration of this mission than when a community needs EMS immediately. “It is our privilege to help this county in its time of need.”

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About Global Medical Response

Global Medical Response, Inc. is the industry-leading air, ground, specialty and residential fire services and managed medical transportation organization. With more than 38,000 employees, we deliver compassionate, quality medical care, primarily in the areas of emergency and patient relocation services, in the United States, the District of Columbia and around the world. Care is delivered through American Medical Response and Air Medical Group Holdings and their subsidiary companies. For additional information, visit www.GlobalMedicalResponse.com. For more information about AMR, visit www.amr.net and follow American Medical Response on Facebook @AMR_Social on Twitter and Instagram. For more information, visit www.REACHAir.com.